

STRAIGHT FROM THE HEART

HEART OF LOUISIANA CREDIT UNION NEWSLETTER | SPRING 2024

Master Your Money with Online and Mobile Banking!

Hey there, money-savvy pals! Let's talk about how you can level up your financial game and make managing your moolah way more awesome. In today's fast-paced world, managing our finances efficiently is more important than ever. Fortunately, advancements in technology have made it easier than ever to stay on top of our financial obligations and goals.

Convenience That Rocks Your Socks

Say goodbye to the days of rushing to the credit union before closing time and hello to banking in your PJs! With online and mobile banking, you can access your accounts 24/7 from the comfort of your home or on the go. Need to check your balance, move some cash, or pay bills? It's all just a few taps away on your phone or clicks on your laptop.

Real-Time Money Magic

Who wants to wait around for old-school monthly statements? Not you! With online banking, you can keep tabs on your transactions as they happen, spotting any fishy stuff pronto. It's like having a financial superhero guarding your cash 24/7!

Budgeting Made Fun

Sticking to a budget is crucial for achieving your financial goals, whether it's saving for a vacation, a new home, or retirement. Our MyMoney platform offers budgeting tools that help track your spending habits. With this information readily available, you can make more informed decisions about where to cut back and where to allocate more funds. It's like having a personal financial coach in your pocket!

continued on back...

A MESSAGE FROM THE CEO

Spring is here and that means new growth!

We are thrilled to share some exciting news with you—Heart of Louisiana is uniting with Avoyelles Parish School Employees Credit Union to create an even stronger and more vibrant credit union community! This merger marks a significant milestone in our journey, and we couldn't be more excited to welcome new members into the Heart of Louisiana family.

As a result of this merger, we will now have a branch located in Marksville! It will be located at 348 Center Street and will be open for business on March 6th, following the completion of the merger process.

So many exciting things are happening at the Heart, and we are ready to step into growth in 2024! As we look forward to the warmer days ahead, I want to once again express my appreciation for your membership and support. If there is anything we can do to further assist you on your financial journey, please do not hesitate to reach out to us.

Thank you for being part of the Heart!

Warmest wishes,

Cindy Beauregard
Cindy Beauregard, CEO





Master Your Money with Online and Mobile Banking! continued from front...

Bye-Bye, Late Fees!

Late fees? Ain't nobody got time for that! Set up automatic bill payments with online banking and kiss those pesky late fees goodbye. Just schedule your payments ahead of time, sit back, and relax while your bills get paid on time, every time.

Enhanced Security Measures

Security is a top priority when it comes to managing your finances online, and online and mobile banking platforms employ various security features to keep your accounts safe from fraud and cyber threats.

So, there you have it – online and mobile banking in all its glory! With convenience, real-time updates, budgeting fun, and iron-clad security, there's no better way to master your money game. So why wait? Dive in and start slaying those financial goals like the money-savvy rockstar you are!

WELCOME



Thank you for being part of the Heart!

TO THE HEART

We're so glad to welcome the members of Avoyelles Parish School Employees Credit Union into the Heart of Louisiana family!

HOLIDAY CLOSINGS

MAY 27 Memorial Day	JUNE 19 Juneteenth	JULY 4 Independence Day
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FROM THE HEART

THANK YOU

TO ALL WHO WERE ABLE TO JOIN US AT THE ANNUAL MEETING



318.473.4562
heartcu.org



Edgewood (Pineville)
303 Edgewood Drive
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
9:00 AM to 1:00 PM

Coliseum (Alexandria)
4407 Coliseum Boulevard
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
9:00 AM to 1:00 PM

Commerce (Alexandria)
3616 Commerce Street
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
Closed

Member Care Center
Monday - Thursday
8:00 AM to 5:00 PM
Friday
8:00 AM to 6:00 PM
Saturday
9:00 AM to 1:00 PM

