

STRAIGHT FROM THE HEART

HEART OF LOUISIANA CREDIT UNION NEWSLETTER | WINTER 2022

Start the New Year off right by switching to eStatements

Here are the benefits you experience daily:

- 1. Get less mail** – You will have one less piece of mail containing sensitive information that you have to store each month. eStatements look just like paper statements. You just don't need to file, recycle or shred them.
- 2. Stay safe from fraud and identity theft** – The last thing you want is to let your banking information get into the wrong hands. One of the easiest ways to prevent this from happening is to eliminate the paper trail that your statements can leave behind.
- 3. Get your statement up to two days early** – Since eStatements are electronic, they get loaded to online banking and are ready to view the first day of the month.
- 4. Go green** – Whether it's walking along the banks of the Red River or fishing in Catahoula Lake, we love enjoying the beautiful land we call home. Any chance to preserve it is worth it!

Are you ready to switch to eStatements? Just say the word and we will make it happen.

A MESSAGE FROM THE CEO

Happy New Year! We hope you had a wonderful holiday season with your families. As you prepare for the new year and those financial resolutions, we would love to help you.

If you have loans at other financial institutions, there is a good chance we can help you save money by refinancing your loan. The beginning of the year is a great time to meet with one of our Family Financial Officers for a loan review. We treat members like family, and we love helping our family save money when they can!

Also, if you do not already have your Christmas Club and Lucky Lagniappe savings accounts opened, these are great accounts to help you with your holiday shopping and emergency fund. If you would like more information, please go to our website: heartcu.org, or call us. We would love to assist you!

Cindy Beauregard

Cindy Beauregard, CEO





2023 SCHOLARSHIP CONTEST

Education is important, but it's also expensive! We'd like to help cushion that for you a little bit with our Heart of Louisiana Scholarship Contest. The deadline to apply is January 31, 2023.

Here's how it works:

- 1 Download and complete our Scholarship Application.
- 2 Create a short video exploring the theme, "How I plan to be financially successful in the future and how Heart of Louisiana Credit Union is helping me reach that goal."
- 3 Submit your completed application, supporting documents and link to your video.
- 4 Sit back and relax! Our panel will review your submission, and we'll be in touch soon.

Will you be one of this year's winners? To learn more about the video submission, as well as where to submit the application, be sure to visit our website at heartcu.org/scholarship.

HOLIDAY CLOSINGS

Martin Luther King Jr. Day – Monday, January 16, 2023

President's Day – Monday, February 20, 2023

Good Friday – Friday, April 7, 2023

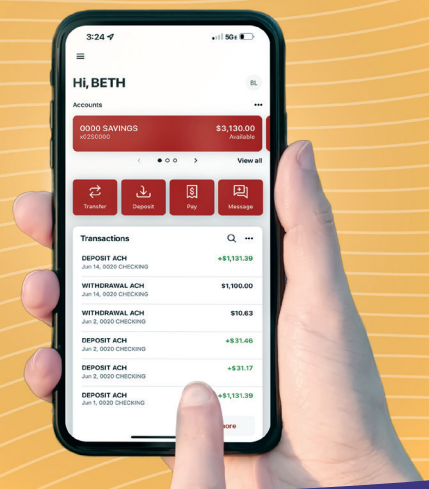
SAVE THE DATE

2023 ANNUAL MEETING

March 21, 2023

Save the date and get ready to participate in Heart of Louisiana's annual meeting. Learn what we did in 2022 to help you grow financially and serve the community we love.

DOWNLOAD OUR APP NOW SIMPLE. SNAPPY. SECURE.



318.473.4562
heartcu.org



Edgewood (Pineville)
303 Edgewood Drive
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
9:00 AM to 1:00 PM

Coliseum (Alexandria)
4407 Coliseum Boulevard
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
9:00 AM to 1:00 PM

Commerce (Alexandria)
3616 Commerce Street
Monday - Thursday
9:00 AM to 4:00 PM
Friday
9:00 AM to 5:30 PM
Saturday
Closed

Member Care Center
Monday - Thursday
8:00 AM to 5:00 PM
Friday
8:00 AM to 6:00 PM
Saturday
9:00 AM to 1:00 PM